

BondStation is defining the future of investing, by giving investors full access to the fixed income marketplace. Bonds.com Inc.'s online fixed income platform delivers real-time and executable multi-dealer offerings directly to your desktop. The trading platform is easy to navigate and allows for a simplified execution process, allowing you to effectively implement your investment strategy.

BondStation was developed for institutional and self directed investors, providing unprecedented access to live fixed income offerings. Our platform will increase your decision making ability with assistance from BondStation's user defined search tools, allowing you to quickly locate, identify and execute securities.

We provide a wealth of information via Econoday's Economic Calendar and related resources, in addition to Briefing.com's market news analysis. Our 'New Issue Monitor' highlights recently issued Municipals, Agencies, CD's and Retail Corporate Notes.



## Why Use BondStation?

- Competitive centralized marketplace, 150+ dealer inventories in one location
- Low cost provider. No start-up, ticketing or subscription fees
- 25,000+ Fixed Income Offerings: Municipal Bonds, Corporate Bonds, Agency Securities, US Treasuries, Certificates of Deposits (CDs), Structured Products, Emerging Market.
- Secure online real-time execution
- BondStation's self-directed search & price discovery tools:
- Quick picks & personalized saved searches
- Bid wanted (Sell into a pool of over 150 potential dealers)

## Contact:

- Website: [www.bonds.com](http://www.bonds.com)  
Trading: [www.bondstation.com](http://www.bondstation.com)
- To have a Bonds.com Relationship Manager contact you: [contactus@bonds.com](mailto:contactus@bonds.com)
- Toll Free: 1.888.BONDS.08 or 1.888.266.3708  
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Boca Raton, FL 33432

## Bonds.com, Inc.:

### **John J. Barry IV, Chairman**

Mr. Barry is the founder of Bonds.com Group, Inc. He has over 13 years of experience in developing trading operations and is one of the top fixed income traders in the U.S. Mr. Barry holds his BS from Georgetown University.

### **William Bass, CEO & President**

Mr. Bass is responsible for the management and sales function of Bonds.com Inc. He brings over 20 years of experience as a senior executive in the fixed income sector. Mr. Bass was formerly the President and CEO of Sovereign Securities Corporation, LLC.

### **Christopher G. Loughlin, COO**

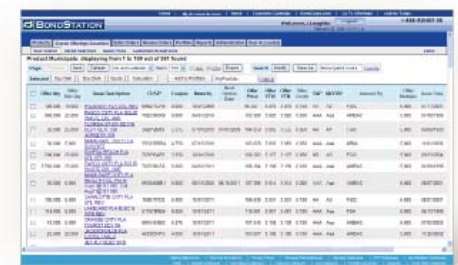
Mr. Loughlin brings over 13 years of technology, strategy and business consulting experience, focusing on financial services. He most recently served as VP & Managing Director of Global Solutions at Keane, Inc. He holds a BS and MBA in International Business from Bentley College.

## BondStation was developed to benefit its users by:

- Ensuring a competitive marketplace by providing real-time liquidity pricing
- Lowering transaction costs per trade by increasing workflow productivity
- Increasing trading volume by providing users real-time access to traders' offerings
- Improving profitability due to the dual benefit of increasing trade volume at a lower transaction cost
- Seamlessly providing Straight Thru-Processing across entire trade life cycle

## Key Sales/Trading Functionality:

- Pricing is defaulted to Best Bid / Best Offer basis assisting in Best Execution Responsibility based on inventory
- Basic & Advanced Search for offered securities by type, maturity, yield, coupon, state, and more
- Saved Searches allowing users to regularly run pre-defined searches and monitor
- View Security Data for over 6 million issuers
- Customized Reporting & Analysis to build individual bond ladders with cash flows (downloadable)
- Trade/Order Blotter to track current and historical transactions



## BondStation Private Label Platform (Coming Q1 2008)

### Business Benefits

- Receive ALL of the benefits and functionality of BondStation at no additional cost
- Our "Private Label" integration approach ensures you control your branding and online look & feel
- Retain customer ownership by offering 'new fixed income offerings'
- Allows additional fixed income trading available to retail channels without the expense of additional capital
- Customized search screens, analytics, reports, layouts, sort/breaks
- Commissions with standard mark-ups that can be overridden as appropriate

### Technology Benefits

- Bonds.com, Inc.'s Development Team will work with your internal technology resources to quickly and efficiently roll out a BondStation solution that meets your requirements
- Platform administrator can control the range of products available to individual users
- Have STP capabilities for your clients, with no need for additional technology; including direct integration to trading and settlement systems online
- Leverage our ability to consolidate many liquidity providers in one place
- No need for additional software to be installed and no maintenance costs