

## Bonds.com - Key Appointment Initiates Launch of Structured Products Offering

BOCA RATON, Fla., Jul 24, 2008 (BUSINESS WIRE) -- Bonds.com Group, Inc. (the "Company") (OTCBB: BDCG) through its subsidiary Bonds.com, Inc., provider of an innovative comprehensive online trading platform providing execution, liquidity and competitive pricing to the fragmented fixed income marketplace, announced today the appointment of Mark Kolodzinski as Director of Structured Products. Mr. Kolodzinski will be responsible for launching the structured products offering covering all asset classes. The addition of equity, commodity, currency and rate-based structured notes will enhance BondStation, the Company's fixed income platform. Mr. Kolodzinski joins Bonds.com, Inc. from Countrywide Securities Corp. where, as Director of Dealer Sales, he was responsible for the structuring, marketing and distribution of retail structured products to the broker-dealer community.

"The Company's unique audience, comprised of institutions, trust departments and registered investment advisors, provides an incredible opportunity to introduce structured products to a traditionally underserved market. Investors are recognizing the value of an investment which can provide exposure to non-correlated assets that historically have not been available to individuals," says Mr. Kolodzinski. "In addition, many notes allow investors to participate fully in the appreciation of the market with full principal protection. This alleviates the concerns about the directional uncertainty of today's markets. The BondStation platform provides a perfect launching point for such an effort."

As stated by [www.structuredproducts.org](http://www.structuredproducts.org) on February 2, 2008: demand for structured notes has risen dramatically in recent years; industry wide sales have grown from \$23 billion in 2003 to \$114 billion in 2007 - a 395% increase. This heightened awareness and participation by investors highlights the importance of structured products as a developing asset class.

"Education of our clients in this security and growth in this segment are important for the firm. Mark's experience in this segment of the market, his knowledge and his existing relationships will allow Bonds.com, Inc. the ability to diversify the securities on the platform, providing a more rounded set of investment offerings for our clients," added Christopher G. Loughlin, the Company's Chief Operating Officer.

Bonds.com Group, Inc's Chief Executive Officer, John J. Barry, IV added, "We anticipate that the addition of an experienced and well respected professional of Mr. Kolodzinski's stature, coupled with the recent release of our private label platform, to not only immediately enhance our position in the fixed income trading marketplace but also to have an immediate impact on the Company's bottom line and assist the Company in meeting its current projected revenue targets for calendar years 2008 and 2009 of approximately \$1,000,000 and \$10,000,000, respectively."

About Bonds.com Group, Inc.

Bonds.com Group, Inc. (OTCBB: BDCG), through its subsidiary Bonds.com, Inc., serves institutional and self-directed individual fixed income investors by providing a comprehensive zero subscription fee online trading platform. The company designed the BondStation platform to provide liquidity and competitive pricing to the fragmented Over-The-Counter (OTC) fixed income marketplace.

The company differentiates itself by offering through its broker dealer Bonds.com, Inc., an inventory of over 30,000 fixed income securities from more than 175 competing dealers, as well as market research, investor tools, bond education and an interactive website experience. Asset classes currently offered on the BondStation fixed income trading platform include municipal bonds, corporate bonds, agency bonds, certificates of deposit (CDs) and U.S. Treasuries. With unmatched marketability of the domain name [www.bonds.com](http://www.bonds.com) commitment to key advertising initiatives, experienced management team and seasoned account managers, Bonds.com, Inc. is poised to redefine the \$29 trillion fixed income marketplace.

### FORWARD-LOOKING STATEMENTS

The information contained herein includes forward-looking statements. These statements relate to future events or to our future financial performance, and involve known and unknown risks, uncertainties and other factors that may cause our actual results, levels of activity, performance, or achievements to be materially different from any future results, levels of activity, performance or achievements expressed or implied by these forward-looking statements. You should not place undue reliance on forward-looking statements since they involve known and unknown risks, uncertainties and other factors which are, in some cases, beyond our control and which could, and likely will, materially affect actual results, levels of activity, performance or achievements. Any forward-looking statement reflects our current views with respect to future events and is subject to these and other risks, uncertainties and assumptions relating to our operations, results of operations, growth strategy and liquidity. We assume no obligation to publicly update or revise these forward-looking statements for any reason, or to update the reasons actual results could differ materially from those anticipated in these forward-looking statements, even if new information becomes available in the future. The safe harbor for forward-looking statements contained in the Securities Litigation Reform Act of 1995 protects companies from liability for their forward-looking statements if they comply with the requirements of the Act.

SOURCE: Bonds.com Group, Inc.

Copyright Business Wire 2008

News Provided by COMTEX